

FOR IMMEDIATE RELEASE SEPTEMBER 19, 2022

Southwest Virginia Business Hall of Fame Announces 2022 Sponsors and Sponsorships



ROANOKE, Va. (September 19, 2022) -- Junior Achievement of Southwest Virginia's 31st annual Southwest Virginia Business Hall of Fame, presented by Atlantic Union Bank, has announced its sponsors and sponsorship opportunities for 2022.

At this important night in business, three business leaders are being honored and recognized for their many contributions:

Sandra Davis (Laureate) former owner of BCR Property Management

Dr. Michael Friedlander (Laureate) Executive Director of Fralin Biomedical Research Institute

Robert Gourdie (Entrepreneur of the Year) Researcher and Entrepreneur, and Founder of Tiny Cargo

Their many business and community contributions will be recognized at the 2022 Annual Business Hall of Fame dinner November 16 at the Hotel Roanoke & Conference Center.

The presenting sponsor for the 31st Annual Business Hall of Fame is Atlantic Union Bank. "Atlantic Union Bank is proud to be the presenting sponsor for the 2022 Business Hall of Fame for Junior Achievement of Southwest Virginia," said Craig Parrent, Market President and Regional Commercial Executive – Western Virginia of Atlantic Union Bank. "Our partnership with Junior Achievement highlights the importance of educating the next generation of business leaders and entrepreneurs to position them for success and to continue the tradition of bettering their communities. By providing financial literacy and educational programs to the youth in the community, Junior Achievement is championing the values and skills that can lead to a more caring, courageous, and committed community, which reflects Atlantic Union Bank's own vision of its involvement with the clients and communities we serve," said Parrent.

The following sponsors will generously support this year's biggest night in business and Junior Achievement of Southwest Virginia:

Presenting Sponsor: Atlantic Union Bank

Laureate Sponsors: Beverly and Leon Harris and Garnett Smith

Entrepreneur Sponsors: American National Bank
Carilion Clinic
Cox
KPMG

Summa Cum Laude Sponsors: Boxley
Grand Home Furnishings
Member One
Pinnacle Financial Partners
Truist
Virginia Tech Foundation
Woods Rogers Vandeventer Black

Head of the Class Sponsor: Access

Magna Cum Laude Sponsor: The Hotel Roanoke and Conference Center

The following sponsorships are available:

- **Laureate Sponsor** (\$10,000). Two Sponsorships available. 12 guests at front row tables, display of corporate logo and colors in ballroom, half-page ad in program book, 6 tickets to VIP reception and more.
- **Entrepreneur Sponsor** (\$5,000). Three sponsorships available. Table of 8 guests, display of corporate logo in ballroom and in program book, 4 tickets to VIP reception and more.
- **Summa Cum Laude Sponsor** (\$3,000). Four sponsorships available. Table of 8 guests, 2 tickets to VIP reception, recognition and more.
- **Table and Class Sponsor** (\$1,850) Three sponsorships available. Table of 8 guests or 6 guests + 2 students /corporate logo on table and JA Classroom sponsorship.
- **Magna Cum Laude Sponsor** (\$1,550) Four sponsorships remaining. 4 tickets to the event/ logo displayed during the program/recognition for underwriting the cost of two classroom kits.

On the night of the event, Head of the Class tickets will be available to purchase for \$20, for a chance to win a seat at the Head of the Class table. The winner and seven tablemates will be escorted to the exclusive center table, where all will win a gift basket valued at more than \$300.

The event begins with a reception at 6 p.m., with dinner to follow. Tickets are \$160 per person or \$1,250 for a table of eight. Proceeds benefit Junior Achievement of Southwest Virginia, which has served 528,000 students since its founding in 1957 with innovative, relevant programs delivered in schools by volunteers from the business community.

Contact JA today to purchase a sponsorship for the 31st Annual Southwest Virginia Business Hall of Fame. Be a part of the biggest night in business and recognize achievements of the past and inspire greatness in the future.



For sponsorships and additional information, please contact Betsy at 989-6392 ext. 205 or Betsy@jaswva.org.

FOR MORE INFORMATION CONTACT:

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About Junior Achievement of Southwest Virginia (JASWVA). Our purpose is to inspire and prepare young people to succeed in a global economy. For over 65 years, since our founding in 1957, we have reached over 527,000 kids in our region. JA programs are taught by volunteers from the local business community. For more information, please visit www.jaswva.org.

